



COMPUTER SKILLS

Mac and PC Proficient
 Illustrator: Advanced
 Photoshop: Advanced
 InDesign: Advanced
 Dreamweaver: Beginner
 Flash: Beginner
 Light HTML
 Acrobat Distiller
 Acrobat Reader
 Microsoft Office
 Print Production

HANDY SKILLS

Copy writing
 Copy editing
 Public Speaking
 Business
 Marketing
 Letter Press
 Illustration
 Sketching
 Painting
 Print Production
 Digital Production

DESIGN EXPERIENCE

BOULDERS CLIMBING GYM *Climbing Gym*

Madison, WI | *Graphic Designer & Associate* | 06.11–Present

- Concepted, created, illustrated graphics, art directed, and copy wrote event flyers
- Assisted with the coordination of events from sourcing vendors to creating a budget

CREATIS, INC. *Creative Staffing Firm*

Minneapolis, MN | *Graphic Designer* | 08.10–05.11

Client: Wilson Tool, International - Tooling Systems Industry

Duration with Client: 12.10–05.11

- Improved, created, and updated product catalogs on time
- Researched, planned, and coordinated a consistent and wayfinding system from conception through production
- Worked with vendors to gather cost estimates and ensure projects were completed on time, with the highest quality, and under budget

Client: Medtronic - Medical Technology Industry

Duration with Client: 10.10–11.10

- Implemented graphic standards across media: banner stands, CDs, flyers, powerpoints, inserts, and product brochures
- Prepared files for print on time
- Improved the project management system to create a more efficient work flow between copy writers, designers, and project managers

Client: Best Buy - Retail Electronics Industry

Duration with Client: 08.10–09.10

- Accomplished the application of a new look and feel across a variety of in-store signage on time, under a tight deadline
- Created and prepared in-store signage for print with a team of designers and production artists
- Coordinated deadlines and projects with project managers and designers

WINGNUT ADVERTISING *Advertising Firm*

Minneapolis, MN | *Contract Graphic Designer*, 10.09–04.10

- Collaborated with clients, designers, and copy writers to create unique concepts for identity systems, logos, truck wraps, tradeshow booths, flyers, web banners, and brochures
- Organized, maintained and archived working files
- Created and maintained the database to track progress on projects

EDUCATION

University of Minnesota - St. Paul, MN | **BS Graphic Design**, GPA: 3.6, Fall 2009

Accademia Italiana - Florence, Italy | **Graphic Design**, GPA: 3.7, Spring 2008